

ARI 360° JULIO 2018



| | AUDIENCIA | | FACEBOOK | TWITTER | INSTAGRAM | GOOGLE + | YOUTUBE | PINTEREST | TOTAL | CONTACTOS ABRIL 2018 | % VARIACION JULIO 2018 VS. ABRIL 2018 | CONTACTOS JULIO 2017 | % VARIACION JULIO 2017 VS. JULIO 2018 |
|------------------------------|----------------------------|-------------------|------------|-----------|------------|-------------|--------------|------------|-----------------|----------------------|---------------------------------------|----------------------|---------------------------------------|
| | COMSCORE Multi. JUNIO 2018 | EGM. 2º Acum 2018 | "Me gusta" | Followers | Seguidores | Seguidores | Suscriptores | Seguidores | CONTACTOS JULIO | | | | |
| A.D. | 400.406 | 84.483 | 613.722 | 14.739 | 230.890 | 671 | 19.880 | 15.347 | 1.380.138 | 1.470.336 | -6,1% | 2.230.075 | -38,1% |
| ARQUITECTURA Y DISEÑO | - | 70.000 | 36.275 | 1.338 | 28.660 | | | 222 | 136.495 | 152.223 | -10,3% | 3.097.822 | -95,6% |
| AUTO BILD ESPAÑA | 2.551.812 | - | 127.344 | 45.535 | 5.461 | 53730 53850 | 39.552 | | 2.769.704 | 2.454.452 | 12,8% | 2.130.816 | 30,0% |
| AUTOFÁCIL | 1.149.000 | 161.000 | 28.648 | 27.614 | 1.282 | 234 | 22.872 | - | 1.390.650 | 1.169.303 | 18,9% | 536.018 | 159,4% |
| AUTOHEBDO SPORT | - | 108.000 | 62.024 | 20.411 | 2.820 | 51 | 538 | | 193.844 | 198.587 | -2,4% | N/A | N/A |
| AUTOPISTA | 681.398 | 73.337 | 40.116 | 34.209 | 1.504 | 521 | 37.927 | | 869.012 | 712.210 | 22,0% | 1.294.954 | -32,9% |
| BEEF | - | | 4.270 | 340 | | | | | 4.610 | 4.571 | 0,9% | 1.515.900 | -99,7% |
| BIKE | 107.609 | 99.305 | 226.998 | 28.832 | 10.573 | 17 | 4.681 | | 478.015 | 478.124 | 0,0% | 1.644.388 | -70,9% |
| CAR AND DRIVER | 708.403 | 96.000 | 1.087.602 | 27.164 | 562 | 1.415 | 14.370 | | 1.935.516 | 2.227.976 | -13,1% | 3.939.961 | -50,9% |
| CASA DIEZ | - | 300.000 | 356.563 | 42.079 | 2.554 | | | 1.052 | 702.248 | 716.602 | -2,0% | 1.303.771 | -46,1% |
| CICLISMO A FONDO | 155.154 | 187.847 | 426.729 | 80.742 | 102.955 | 1.470 | 7.965 | | 962.862 | 883.444 | 9,0% | 9.502.434 | -89,9% |
| CLARA | 1.041.000 | 153.000 | 26.388 | 1.561 | 9.585 | | 22.166 | 122 | 1.253.822 | 1.263.582 | -0,8% | 250.158 | 401,2% |
| COMPUTER HOY | 2.554.767 | - | 767.650 | 299.920 | 21.850 | 3.488 | 105.540 | | 3.753.215 | 4.071.414 | -7,8% | 195.015 | 1824,6% |
| CONDE NAST TRAVELER | 1.605.556 | 66.879 | 249.089 | 63.730 | 21.681 | 27.327 | 736 | 5.213 | 2.040.211 | 1.537.589 | 32,7% | 3.207.813 | -36,4% |
| COSAS DE CASA | - | 370.000 | | | | | | | 370.000 | 406.000 | -8,9% | 1.008.247 | -63,3% |
| COSMOPOLITAN | 1.115.414 | 417.000 | 772.244 | 1.895.857 | 114.202 | 85.997 | 37.279 | 10.323 | 4.448.316 | 5.075.818 | -12,4% | 2.141 | 207668,1% |
| CRECER FELIZ | 434.477 | | 1.042.213 | 47.024 | | 415 | 4.217 | | 1.528.346 | 1.638.847 | -6,7% | 2.431.995 | -37,2% |
| CUERPOMENTE | 554.000 | 207.000 | 83.674 | 3.055 | 25.627 | | 251 | | 873.607 | 756.263 | 15,5% | 2.295.749 | -61,9% |
| CUORE | 1.184.260 | 256.000 | 776.129 | 467.791 | 66.618 | 175.391 | 140 | 1.971 | 2.928.300 | 3.104.123 | -5,7% | 3.218.270 | -9,0% |
| CUORE STILO | 347.576 | 164.000 | 573.750 | 30.817 | 29.496 | | 10 | 1.729 | 1.147.378 | 1.073.860 | 6,8% | 1.784.822 | -35,7% |
| DE VIAJES | - | 82.000 | 4.621 | | 1.254 | | | | 87.875 | 89.519 | -1,8% | 824.303 | -89,3% |
| DIEZ MINUTOS | 4.190.000 | 917.000 | 848.122 | 129.956 | 184.082 | 309 | 52.180 | 174 | 6.321.823 | 5.892.133 | 7,3% | 4.170.009 | 51,6% |
| DIGITAL CAMERA | - | | 1.552 | 963 | | | | | 2.515 | 2.325 | 8,2% | 1.685.458 | -99,9% |
| DIVINITY | - | 431.000 | 4.393 | 8.271 | 13.748 | 932 | | | 458.344 | 457.895 | 0,1% | 87.374 | 424,6% |
| EGO | - | | 9.422 | 831 | 2.313 | 121 | | | 12.687 | 12.535 | 1,2% | 4.860.081 | -99,7% |
| EL JUEVES | 1.157.000 | 434.000 | 1.205.202 | 1.079.074 | 149.364 | 2.541 | 23.695 | 13 | 4.050.889 | 4.295.541 | -5,7% | 11.778 | 34293,7% |
| EL MUEBLE | 721.000 | 414.000 | 1.183.862 | 53.373 | 320.924 | 33 | 19.918 | 52.343 | 2.765.453 | 2.704.136 | 2,3% | 6.233.155 | -55,6% |
| ELLE | 2.617.444 | 536.000 | 1.767.209 | 1.285.753 | 712.891 | 87.422 | 101.000 | 53.000 | 7.160.719 | 7.784.251 | -8,0% | 1.651.385 | 333,6% |
| ELLE DECORACION | - | 192.000 | 111.663 | 53.374 | 10.956 | | | 21 | 368.014 | N/A | N/A | 372.306 | -1,2% |
| EMPRENDEDORES | 263.563 | 114.000 | 1.060.768 | 240.757 | | 1.351 | 11.083 | | 1.691.522 | 1.806.285 | -6,4% | 3.065.067 | -44,8% |
| ESQUIRE | 1.052.913 | | 160.166 | 85.172 | 30.198 | | 880 | | 1.329.329 | 1.633.289 | -18,6% | 1.622.088 | -18,0% |
| FORBES | 195.000 | | 26.883 | 38.529 | 34.133 | 627 | - | - | 295.172 | 276.585 | 6,7% | 1.941.200 | -84,8% |
| FÓRMULA MOTO | 310.000 | | 7.803 | 11.130 | 295 | 103 | 9.381 | - | 338.712 | 285.609 | 18,6% | 605.975 | -44,1% |
| FOTOGRAMAS | 1.806.798 | 304.000 | 832.705 | 580.530 | 86.865 | 3.561 | 21.893 | | 3.636.352 | 3.488.745 | 4,2% | 1.413.847 | 157,2% |
| G. Q. | 874.045 | - | 288.136 | 122.695 | 91.334 | 309.340 | 8.220 | 5.635 | 1.699.405 | 1.758.439 | -3,4% | 1.305.697 | 30,2% |
| GEO | - | 156.000 | 61.861 | 51.615 | 201 | 1.157 | 152 | 274 | 271.260 | 261.685 | 3,7% | 47.020 | 476,9% |
| GLAMOUR | 2.034.580 | 335.464 | 1.743.563 | 349.169 | 282.251 | 26.416 | 44.707 | 7.937 | 4.824.087 | 4.513.585 | 6,9% | 377.100 | 1179,3% |
| HARPER'S BAZAAR | 860.642 | 92.000 | 254.868 | 447.244 | 212.952 | 1.418 | 11.146 | 6.400 | 1.886.670 | 2.327.632 | -18,9% | N/A | N/A |
| HISTORIA NATIONAL GEOGRAPHIC | - | 602.000 | 1.849.267 | 82.179 | 29.641 | | | | 2.563.087 | 2.558.512 | 0,2% | 15.485.704 | -83,4% |

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| HOBBY CONSOLAS | 1.907.299 | - | 457.305 | 217.243 | 14.147 | 1.339 | 94.836 | | 2.692.169 | 2.739.524 | -1,7% | 4.977.495 | -45,9% |
| HOLA | 9.158.097 | 1.982.000 | 4.072.588 | 1.687.932 | 1.233.535 | 4.421 | | 26.223 | 18.164.796 | 18.250.170 | -0,5% | 1.540.955 | 1078,8% |
| HOLA COCINA | - | - | 1.476.330 | 63.148 | | | | | 1.539.478 | 1.547.552 | -0,5% | 33.121 | 4548,0% |
| HOLA FASHION | 4.150.662 | 184.000 | 1.845.401 | 197.838 | 173.326 | | | | 6.551.227 | 7.457.788 | -12,2% | 10.579 | 61826,7% |
| HOLA TVES | - | - | | | | | 45.260 | | 45.260 | 26.967 | 67,8% | 1.073.256 | -95,8% |
| HOLA VIAJES | - | - | | 9.731 | | | | | 9.731 | 35.892 | -72,9% | 236.843 | -95,9% |
| IN STYLE | 836.000 | 94.000 | 78.118 | 31.195 | 78.911 | 7 | 482 | 155 | 1.118.868 | 980.608 | 14,1% | 650.197 | 72,1% |
| LABORES DEL HOGAR | - | 287.000 | | | | | | | 287.000 | 295.000 | -2,7% | 972.404 | -70,5% |
| LECTURAS | 3.761.000 | 1.097.000 | 325.515 | 48.695 | 137.319 | 232 | 13.371 | | 5.383.132 | 6.061.204 | -11,2% | 1.451.640 | 270,8% |
| LECTURAS COCINA FÁCIL | - | 510.000 | - | - | - | - | - | - | 510.000 | 553.000 | -7,8% | 520.212 | -2,0% |
| LECTURAS ESPECIAL COCINA | - | 391.000 | - | - | - | - | - | - | 391.000 | 363.000 | 7,7% | 490.466 | -20,3% |
| LECTURAS POSTRES | - | 237.000 | - | - | - | - | - | - | 237.000 | 219.000 | 8,2% | 926.563 | -74,4% |
| L'OFFICIEL | | | 12.678 | 3.785 | 29.220 | - | - | 38 | 45.721 | 157.944 | -71,1% | 832.490 | -94,5% |
| MARCA MOTOR | 2.505.000 | 371.000 | 42.679 | 54.323 | | - | 2.135 | - | 2.975.137 | 4.467.070 | -33,4% | 1.101.900 | 170,0% |
| MARIE CLAIRE | 719.123 | 156.000 | 998.664 | 555.367 | 96.135 | 73.600 | 40.302 | 9.880 | 2.649.071 | 3.267.595 | -18,9% | 125.759 | 2006,5% |
| MEN'S HEALTH | 264.368 | 207.034 | 808.477 | 91.600 | 91.772 | 1.831 | 10.884 | | 1.475.966 | 1.471.677 | 0,3% | 180.995 | 715,5% |
| MENTE SANA | 140.000 | 269.000 | 78.170 | 2.589 | 2.774 | | 540 | | 493.073 | 352.170 | 40,0% | 428.000 | 15,2% |
| MI CASA | 375.189 | 408.000 | 921.259 | 53.364 | 51.533 | 2.575 | 63.006 | 36.379 | 1.911.305 | 2.208.206 | -13,4% | 449.847 | 324,9% |
| MIA | 559.993 | 201.000 | 173.801 | 8.271 | 6.704 | 39 | 8.136 | | 957.944 | 952.406 | 0,6% | 3.323.524 | -71,2% |
| MOTOCICLISMO | 418.475 | 182.641 | 397.343 | 60.729 | 29.794 | 1.184 | 21.282 | | 1.111.448 | 1.130.800 | -1,7% | 2.218.429 | -49,9% |
| MOTOR 16 | 255.000 | 87.000 | 55.853 | 18.897 | 331 | 141 | - | - | 417.222 | 308.989 | 35,0% | 2.447.446 | -83,0% |
| MUY HISTORIA | 264.294 | 259.000 | 273.031 | | | 1.442 | | | 797.767 | 849.820 | -6,1% | 819.098 | -2,6% |
| MUY INTERESANTE | 1.186.576 | 1.438.000 | 4.473.089 | 8.337.135 | 505.105 | 568.459 | 45.248 | 3.919 | 16.557.531 | 17.082.214 | -3,1% | 253.000 | 6444,5% |
| MUY MASCOTAS | - | - | 10.552 | 6.033 | 1.311 | | 28 | | 17.924 | 14.026 | 27,8% | 5.041.288 | -99,6% |
| NANCY | - | - | 1.393 | 1.295 | 4.906 | | 122.929 | | 130.523 | 5.972 | 2085,6% | 292.494 | -55,4% |
| NATIONAL GEOGRAPHIC ESPAÑA | 901.000 | 1.577.000 | 346.462 | 174.280 | 86.539 | 148 | 56 | 349 | 3.085.834 | 2.989.473 | 3,2% | 2.616.245 | 17,9% |
| NUEVO ESTILO | 83.596 | 155.000 | 401.359 | 72.916 | 14.345 | 597 | | 4.525 | 732.338 | 651.802 | 12,4% | 179.775 | 307,4% |
| OCHOLEGUAS | - | - | 16.521 | 8.807 | 543 | - | - | - | 25.871 | 25.180 | 2,7% | 277.000 | -90,7% |
| PATRONES | - | 171.000 | 28.382 | | | | | | 199.382 | 190.518 | 4,7% | 971.727 | -79,5% |
| PC ACTUAL | 98.000 | | 18.500 | 309.586 | | 870 | 4.425 | | 431.381 | 430.628 | 0,2% | 4.552 | 9376,7% |
| PRIMERA LINEA | 34.096 | 49.000 | 2.636.285 | 26.845 | 58.894 | 42 | 10.544 | | 2.815.706 | 2.667.854 | 5,5% | 357.568 | 687,5% |
| QMD | 1.812.834 | 281.000 | 117.730 | 55.377 | 48.843 | 122 | 4.822 | | 2.320.728 | 1.383.654 | 67,7% | 36.000 | 6346,5% |
| QUO | 789.774 | 390.000 | 160.725 | 235.871 | | 1.565 | 4.641 | 559 | 1.583.135 | 1.425.265 | 11,1% | 216.000 | 632,9% |
| ROBB REPORT | - | - | 3.717 | 7.206 | 11.895 | - | - | 281 | 23.099 | 23.333 | -1,0% | 429.000 | -94,6% |
| RUNNER'S WORLD | 154.756 | 142.062 | 362.180 | 104.497 | 57.261 | 922 | 17.558 | | 839.236 | 940.169 | -10,7% | 549.000 | 52,9% |
| SABER COCINAR (2014) | - | 254.000 | - | - | - | - | - | - | 254.000 | 279.000 | -9,0% | 117.000 | 117,1% |
| SABER VIVIR | 921.000 | 826.000 | 14.014 | 1.073 | 781 | | 25 | 1 | 1.762.894 | 953.559 | 84,9% | 688.520 | 156,0% |
| SABER VIVIR EXTRAS | - | 125.000 | - | - | - | - | - | - | 125.000 | 118.000 | 5,9% | 2.860.250 | -95,6% |
| SEMANA | 2.594.000 | 671.000 | 287.235 | 23.094 | 213.000 | 380 | 680 | 75 | 3.789.464 | 3.398.086 | 11,5% | 238.453 | 1489,2% |

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| SER PADRES | 771.322 | 172.000 | 837.159 | 141.139 | 5.413 | 59.753 | 67.398 | 1.823 | 2.056.007 | 2.254.616 | -8,8% | 124.666 | 1549,2% |
| SPEAK UP | - | 33.000 | - | - | - | - | - | - | 33.000 | 35.000 | -5,7% | 14.062 | 134,7% |
| SPORT LIFE | 238.467 | 224.891 | 541.128 | 60.182 | 37.120 | 683 | 2.018 | - | 1.104.489 | 1.313.883 | -15,9% | 116.273 | 849,9% |
| SUPERTELE/TP | 505.057 | - | 31.574 | 41.646 | - | 5 | 283 | - | 578.565 | 482.088 | 20,0% | 2.764.999 | -79,1% |
| TAPAS | 99.000 | - | 11.330 | 13.820 | 55.888 | 99 | - | 115 | 180.252 | 169.869 | 6,1% | 4.785.447 | -96,2% |
| TELENOVELA | - | - | 34.674 | 21.567 | - | - | - | - | 56.241 | 54.838 | 2,6% | 23.403 | 140,3% |
| TELVA | 3.543.000 | 243.000 | 1.094.125 | 811.388 | 238.032 | - | 48.310 | 4.379 | 5.982.234 | 6.528.266 | -8,4% | 4.417 | 135336,6% |
| TOP GEAR ESPAÑA | 795.574 | - | 86.147 | 10.494 | 14.881 | - | - | - | 907.096 | 896.213 | 1,2% | 461.844 | 96,4% |
| TU BEBE | - | - | 5.295 | 5 | 839 | - | - | - | 6.139 | 6.025 | 1,9% | 268.434 | -97,7% |
| VANITY FAIR | 1.291.185 | 117.326 | 198.766 | 611.765 | 77.714 | 24.148 | 1.360 | 4.724 | 2.326.988 | 1.880.038 | 23,8% | 2.254.067 | 3,2% |
| VIAJAR | 597.300 | 188.000 | 1.698.726 | 63.744 | 70.191 | - | - | - | 2.617.961 | 2.623.920 | -0,2% | 693.975 | 277,2% |
| VIAJES NATIONAL GEOGRAPHIC | - | 482.000 | 150.558 | 30.344 | 16.402 | - | - | - | 679.304 | 691.258 | -1,7% | 799.106 | -15,0% |
| VOGUE | 2.535.342 | 699.217 | 2.432.550 | 2.700.233 | 1.180.072 | 27.144 | 228.625 | 136.196 | 9.939.379 | 10.115.186 | -1,7% | 16.373.752 | -39,3% |
| WOMAN- MADAME FIGARO | 3.219.778 | 194.000 | 888.848 | 27.027 | 75.655 | 17 | 1.187 | 12 | 4.406.524 | 4.534.162 | -2,8% | 4.790 | 91894,2% |
| WOMEN'S HEALTH | 109.620 | 13.000 | 323.561 | 14.387 | 105.378 | 372 | 14.264 | - | 580.582 | 594.333 | -2,3% | 1.923.486 | -69,8% |
| TOTAL ARI 360º | 78.269.594 | 22.791.486 | 47.953.291 | 24.769.836 | 7.666.231 | 1.504.465 | 1.497.014 | 391.409 | 184.843.326 | 187.998.835 | -1,7% | 157.901.708 | 17,1% |
| RESTO SOCIOS ARI | 806.000 | 4.355.000 | 4.049.748 | 358.373 | 285.964 | 617 | 14.948 | 1.408 | 9.872.058 | 9.821.336 | 0,5% | 9.546.260 | 3,4% |
| TOTAL SOCIOS ARI | 79.075.594 | 27.146.486 | 52.003.039 | 25.128.209 | 7.952.195 | 1.505.082 | 1.511.962 | 392.817 | 194.715.384 | 197.820.171 | -1,6% | 167.447.968 | 16,3% |

Editores ARI 360º: Axel Springer, H. Bauer, Ediciones Condé Nast, Grupo Zeta, Grupo Editorial Sexta Marcha, Hearst Magazines, Luike, Hola, RBA Revistas, Semana, SpainMedia, MotorPress, Unidad Editorial y ZINET Media.

Fuentes ARI 360º: EGM 2ª Ola 2018, ComScore Multiplataforma Julio 2018, Seguidores de redes sociales a día 31 de julio de 2018.

* Socios ARI: Desde junio de 2018 se incluyen los datos de ELLE Decor y Nancy y no se incluyen los datos relativos a la revista Como tú.

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